

| Fall Year 1 | | |
|-------------|----------------------------------|----|
| Code | Course Title | CR |
| CCS100 | Cultural Seminar | 4 |
| ECO124 | Principles of Economics I: Micro | 4 |
| GE1 | Pioneer Core: F1/H1/N1/P1 | 4 |
| GE1 | Pioneer Core: F1/H1/N1/P1 | 4 |
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| | | |
| | Semester Credits | 16 |
| | Total Credits | 16 |

| Winter Year 1 | | |
|---------------|------------------|----|
| Code | Course Title | CR |
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| | | |
| | | |
| | Semester Credits | 0 |
| | Total Credits | 16 |

| Spring Year 1 | | |
|---------------|-----------------------------------|----|
| Code | Course Title | CR |
| ACC205 | Financial Accounting | 4 |
| CMP112 | Computational Thinking I | 4 |
| ECO225 | Principles of Economics II: Macro | 4 |
| ENG170 | Writing Seminar | 4 |
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| | Semester Credits | 16 |
| | Total Credits | 32 |

| Summer Year 1 | | |
|---------------|------------------|----|
| Code | Course Title | CR |
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| | | |
| | Semester Credits | 0 |
| | Total Credits | 32 |

| Fall Year 2 | | |
|-------------|-----------------------------------|----|
| Code | Course Title | CR |
| ACC206 | Managerial Accounting | 2 |
| BUS114 | Applied Statistics for BUS & ECO* | 4 |
| BUS290 | Principles of Business Law | 2 |
| GE1 | Pioneer Core: F1/H1/N1/P1 | 4 |
| ELE | Elective | 4 |
| | | |
| | Semester Credits | 16 |
| | Total Credits | 48 |

| Winter Year 2 | | |
|---------------|------------------|----|
| Code | Course Title | CR |
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| | | |
| | | |
| | | |
| | Semester Credits | 0 |
| | Total Credits | 48 |

| Spring Year 2 | | |
|---------------|--------------------------|----|
| Code | Course Title | CR |
| BUS301 | Principles of Marketing | 4 |
| BUS302 | Principles of Management | 4 |
| ELE | Elective | 4 |
| ELE | Elective | 4 |
| | | |
| | Semester Credits | 16 |
| | Total Credits | 64 |

| Summer Year 2 | | |
|---------------|------------------|----|
| Code | Course Title | CR |
| | | |
| | | |
| | | |
| | Semester Credits | 0 |
| | Total Credits | 64 |

| Fall Year 3 | | |
|-------------|----------------------------------|----|
| Code | Course Title | CR |
| BUS304 | Principles of Finance | 4 |
| BUS400 | Digital & Social Media Marketing | 4 |
| GE1 | Pioneer Core: F1/H1/N1/P1 | 4 |
| GE2 | Pioneer Core: F2/H2/N2/P2 | 4 |
| | | |
| | Semester Credits | 16 |
| | Total Credits | 80 |

| Winter Year 3 | | |
|---------------|------------------|----|
| Code | Course Title | CR |
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| | | |
| | | |
| | | |
| | Semester Credits | 0 |
| | Total Credits | 80 |

| Spring Year 3 | | |
|---------------|-------------------------------|----|
| Code | Course Title | CR |
| BUS305 | Principles of Operations Mgmt | 4 |
| BUS320 | Promotion Management | 4 |
| MKG ELE | Marketing Elective | 4 |
| CCE | Cross-Cultural Experience | 2 |
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| | Semester Credits | 14 |
| | Total Credits | 94 |

| Summer Year 3 | | |
|---------------|------------------|----|
| Code | Course Title | CR |
| | | |
| | | |
| | | |
| | Semester Credits | 0 |
| | Total Credits | 94 |

| Fall Year 4 | | |
|-------------|--------------------------------|-----|
| Code | Course Title | CR |
| BUS435 | Marketing Research | 4 |
| ELE | Elective | 4 |
| ELE | Elective | 4 |
| ELE | Elective | 4 |
| CCS400 | Global Perspectives Colloquium | 2 |
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| | Semester Credits | 18 |
| | Total Credits | 112 |

| Winter Year 4 | | |
|---------------|------------------|-----|
| Code | Course Title | CR |
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| | | |
| | Semester Credits | 0 |
| | Total Credits | 112 |

| Spring Year 4 | | |
|---------------|---|-----|
| Code | Course Title | CR |
| BUS327 | Business to Business Marketing | 4 |
| BUS496 | Business Policies | 4 |
| BUS480 | Internship in Business [^] | 4 |
| ELE | Elective | 4 |
| | [^] Recommended, not required. | |
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| | Semester Credits | 16 |
| | Total Credits | 128 |

| Summer Year 4 | | |
|---------------|------------------|-----|
| Code | Course Title | CR |
| | | |
| | | |
| | Semester Credits | 0 |
| | Total Credits | 128 |

General Education 1 (GE1) (F1, H1, P1, S1, N1) Courses: 16 credits - take one course in each of the FOUR distribution areas OUTSIDE of your major.

General Education 2 (GE2) (F2, H2, P2, S2, N2) Course: 4 credits - take one upper-level course in a subject area studied at the GE1 level. For example, if you took an English course for your H1, to fulfill your GE2 with an H2 you need to take an H2 English course.

Cross-Cultural Development (CCD) Course: At least one course (a GE1, GE2 or course in the major or minor) must be designated as a CCD course.

This plan is for illustrative purposes only and is based out of the 2023-2024 Carroll University Catalog. Please work with a member of the Center for Academic Advising and your Faculty Advisor to create an individual plan for you.

[^]For other course options, reference the 2023-2024 Carroll University Catalog and speak to your Faculty Advisor.